

The CCC Logo Use Policy - Version 1, July 31, 2018

Climate Chain Coalition (CCC) members are encouraged to show their support for the CCC by using the CCC logo. The CCC logo is a communication by the CCC member about its support for the CCC and is not an endorsement by the CCC of the CCC member, its products or services. Use of the CCC logo must not imply that the CCC has provided such endorsement. The CCC name and logo are the sole and exclusive property of the CCC. The CCC grants its eligible members a limited right to use the CCC logo for purposes consistent with this CCC Logo Use Policy in accordance with the following terms governing the use of the CCC logo by CCC members. The CCC member must read and agree to the CCC Logo Use Policy to use the CCC logo. CCC member use of the CCC logo signifies acceptance of the terms of the CCC Logo Use Policy. If the CCC member does not accept the terms of the CCC Logo Use Policy, then the CCC member does not have the right to use the CCC logo. The CCC member may only use the CCC logo in accordance with the CCC Logo Use Policy, and any use of the CCC logo by the CCC member that does not comply with the CCC Logo Use Policy is not authorized. If the CCC member violates the terms set out in the CCC Logo Use Policy, the CCC member must cease all use of the CCC logo. The CCC reserves the right to revoke its authorized use of the CCC member's use of the CCC logo at any time. In the event a CCC member breaches the CCC Logo Use Policy, the CCC member shall take immediate and appropriate action to remedy the breach, and if the CCC considers such remedy to be insufficient then the CCC has the right to expel the breaching party from the CCC membership and/or commence legal proceedings with appropriate authorities. This agreement may be updated by the CCC at anytime.

Eligibility Criteria for the Use of the CCC Logo

A CCC member is eligible to use the CCC Logo if it satisfies the following criteria:

1. The CCC co-chairs of the CCC leadership team have acknowledged receipt from the CCC member of
 - (a) the CCC member's responses to the CCC organization member survey
 - (b) the CCC member's confirmation of its support and agreement to uphold the CCC Charter
 - (c) the CCC member's confirmation that it is in good standing with legal and financial authorities
2. The CCC member has submitted a explanation of the intended use to the CCC co-chairs and the CCC co-chairs have provided written consent to the CCC member

Permitted Use of the CCC Logo:

The CCC member may:

1. post the CCC logo on the CCC member's website. The CCC logo should link to the CCC website - www.climatechaincoalition.io)
2. include the CCC logo in the CCC member's presentations at online or onsite events (e.g. webinars or conferences);

Prohibited Use of the CCC Logo:

The CCC member may not use the CCC logo in any way:

1. inconsistent with the CCC Charter
2. that implies or suggests the CCC endorses the CCC member
3. that modifies or alters the CCC logo
4. that discredits CCC or diminishes its reputation and goodwill
5. that violates the trademark, copyright or any other intellectual property rights of others
6. that violates any laws or regulations.

Any suspected misuse of the CCC name or logo should be communicated to the CCC co-chairs at climatechaincoalition@gmail.com